

BALEARIA

Somos Mar.



THE JOURNEY WE **SHARE**

INNOVATION, SERVICE AND SUSTAINABILITY

Baleària is Spain's leading passenger and cargo shipping group, an international company with deep local roots and operations in five countries.

Baleària is synonymous with a vocation for quality public service within a strategic sector that contributes fundamental value to economic and social development in the regions where it operates.

Since it first set sail in 1998, Baleària has grown, driven by the innovation that is considered the key to its leadership, and through its responsibility to its customers and society. In line with this commitment, it con-

tinues to offer the highest levels of efficiency, punctuality and comfort, as well as increasing digitalisation on all its routes, with a fleet of 43 ships and 2,600 employees who form a strong, cohesive and committed team.

The company is also a leader in sustainability thanks to its pioneering commitment to eco-efficient mobility, powered by cleaner energies including natural gas and electric propulsion. Its commitment to the energy transition is undeniable: part of its fleet runs on gas, it has two electrically-powered ships (and is going to build another two), it participates in projects linked to the use of renewable energies, like green hydrogen and biomethane, and it aims to achieve zero-emissions shipping by 2050. Thanks to this commitment, it was the first Spanish shipping company to receive the Green Marine Europe certificate.

From its very first construction, a high-speed vessel that was commissioned in 2001 and which revolutionised transport links between the Balearic Islands and the Spanish mainland, to the 2024 launch of the world's second fast ferry with dual gas engines, Baleària has charted a course based on responsibility, innovation, sustainability and solvency.

Ships

43

3 under construction

Employees

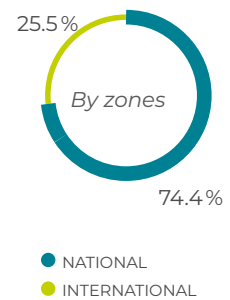
2,600

Routes

28

Countries

5



BUSINESS MODEL

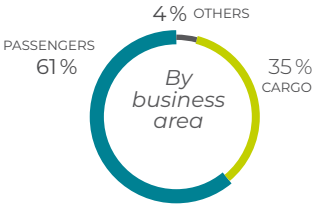
Since its beginnings, Baleària has offered combined passenger and cargo maritime transport, a strategic service that strengthens cohesion between regions and boosts their social and economic development.

Maritime transport, both of passengers and goods, is a strategic and essential service for trade and the economy. In recent years, passenger transport has been gaining more and more weight at Baleària: in 2024 this area accounted for two thirds of the business. Baleària's business model involves large investments, mainly in fleet renewal to ensure the competitiveness of its service. For this reason, Baleària has its sights set on the long term, with a clear vocation for permanence.

PASSENGER

Passengers
5.7 M

Vehicles
1.5 M



CARGO

Lineal meters
7.6 M



PASSENGERS

Baleària stands out for its emphasis on the passenger experience, thanks to the value-added provided by the numerous services on board.

Accommodations

The company's ships offer different accommodations, from different categories of seats according to the vessels (Standard, Superior, VIP and Exclusive) to cabins with different capacities, equipped with private bathroom, air conditioning and other services.

The most digital journey

Baleària has smart ship offering passengers services such as an on-line audiovisual content platform, Internet, use of QR technology to enter accommodation areas and other additional services, pet video surveillance, free WhatsApp coverage... It also has Smart B, a web portal that acts as a pro-active travel assistant, and a chatbot that provides customers with relevant information and guides them through their queries.

Onboard services

Onboard cafeterias and restaurants give priority to local products, with a wide variety of options. During the season, entertainment is offered on board, with music and children's activities, among others. Baleària has different accommodations and specific services for pets.

Smart ships

13

Overall satisfaction

8

Baleària Club

The Baleària loyalty programme offers its members benefits and discounts through points that are accumulated when traveling.

Members

567,000



GOODS TRANSPORT

The supply of essential commodities is strategic for regional development.

Reliability

The shipping company's large fleet guarantees its service and provides an immediate response to any contingency, ensuring that there are alternatives available to ensure continuity of service in the event of incidents.

Flexibility

Baleària's model stands out for its adaptability in meeting both market demands and the specific needs of each customer.

Punctuality

The company has a modern fleet that guarantees the quality and lead times of the supply chain thanks to its excellent punctuality rate.

Complex logistics chains

Baleària is a benchmark shipping company for large food chains, as it has customer-specialised teams and is able to adapt to the pressure of the logistics chain and the difficulty of managing seasonal peaks.

Digitalisation

For years, Baleària has focused on digitalising the entire freight transport cycle to streamline port operations, enable customers to better plan their logistics, and make travelling more comfortable for carriers.

In 2024, Baleària developed a new pilot digital portal with interconnected systems, which offers cargo customers relevant information in real time.



GREEN COURSE

Sustainable mobility is the only way to help truly care for the planet.

For years, Baleària has been committed to eco-efficient and sustainable shipping and is committed to the challenge of reducing carbon emissions to zero by the year 2050. Baleària has implemented various measures to reduce its carbon footprint.

Natural gas

The company has dual-engined ships, a versatile technology that allows it to sail with different fuels. These vessels, as well as sailing with fuel oil, can be propelled by natural gas, an energy that Baleària considers to be a transitional energy –as it is the cleanest and most mature that currently exists–. Thanks to the technology incorporated in these ships, Baleària is prepared to sail into the future with renewable CO2-neutral energy sources, as these engines are able to consume 100% biomethane, as well as green hydrogen mixtures of up to 25%.

Electric power

Two electric ships, the *Cap de Barbaria* and the *Rusadir* have been an important milestone on the road to cleaner and more responsible shipping. Baleària will build two 100% electric catamarans that will be able to complete all journey producing zero CO2 emissions.

Alternative fuels

Baleària has been researching alternative energy sources for years. The company is aware that developing the use of biofuels is crucial for reducing maritime transport emissions.

Fleet Control Tower

This tool monitors different fleet data in real time (location, punctuality, speeds, etc.).

Operational measures

Baleària is implementing a series of operational measures aimed at improving fuel efficiency and, consequently, reducing polluting emissions. Baleària stays up to date in terms of any energy-efficiency technology that hits the market, or which is in development, that the company can apply to its ships.

European projects

Baleària is participating in projects with the support of the European Union aimed at promoting the transition to clean energies.

-1.95%

tonnes of CO₂ emitted
-15,000 t CO₂

-3.3%

CO₂/Mile

-9.5%

CO₂/Passenger

-4.9%

CO₂/Tm

Baleària's sustainable fleet 2017-2028: an investment of almost 1 billion euros.



11

Dual gas engines



4

Electric propulsion



4

Eco fast ferry



SOCIAL COMMITMENT

Baleària defines itself as a responsible and committed company, engaged in the social and economic development of the regions it links together, and the well-being of their inhabitants.

Baleària Foundation

Baleària's commitment to society takes the specific form of the Baleària Foundation programs, founded in 2004 with the aim of improving the social cohesion, cultural fabric and environmental sustainability of the regions where the shipping line operates.

The Foundation collaborates with numerous entities and manages several cultural spaces.

Local suppliers

Baleària plays a driving role in the economy of the regions in which it operates, mainly through its commitment to local suppliers, who share the same values as the shipping company.

Job creation

Baleària offers new job opportunities and boosts the economy by generating employment. The shipping company has a stable workforce and promotes diversity and equality. It also has the Top Employer seal, which distinguishes it as a benchmark employer brand in Spain for initiatives linked to talent management.

SDG

As a member of the Spanish Global Compact Network, Baleària has taken on board the United Nations Sustainable Development Goals.

Sustainability Report

Meanwhile, since 2009, Baleària has publicly and transparently reported its activities to all its stakeholders in the Sustainability Report.

[Consult here](#)

Cash flow social

1,037 M€

Is the value generated by the company and how it is distributed among its stakeholders (employees, shareholders, public authorities, investment partners and suppliers of goods and services).



FLEET

43
ships








30
owned

3
under
construction























5
fleet

5
auxiliary

Ferries owned

						
Abel Matutes	23 kn	190 m	900	365	2,235 ml	 
Bahama Mama	23 kn	154 m	1,000	320	1,350 ml	  
Cap de Barbaria	14 kn	82 m	399	74	246 ml	 
Dénia Ciutat Creativa	19 kn	150 m	399	440	1,850 ml	
Hedy Lamarr	24 kn	186 m	600	444	2,698 ml	  
Hypatia de Alejandría	23 kn	186 m	880	500	2,364 ml	  
Marie Curie	23 kn	186 m	400	107	2,364 ml	  
Martín i Soler	23 kn	165 m	1,200	517	1,710 ml	  
Nápoles	23 kn	186 m	1,600	458	1,100 ml	 
Passió per Formentera	22 kn	100 m	800	108	350 ml	
Poeta López Anglada	18 kn	132 m	1,257	243	832 ml	
Regina Baltica	19 kn	145 m	1,600	348	1,250 ml	
Rusadir	22 kn	187 m	1,800	576	1,176 ml	 
Rosalind Franklin	20 kn	151 m	2,070	580	730 ml	
Sicília	21 kn	186 m	1,000	424	2,047 ml	  
Vírot (ro-ro)	12 kn	64 m	20		117 ml	

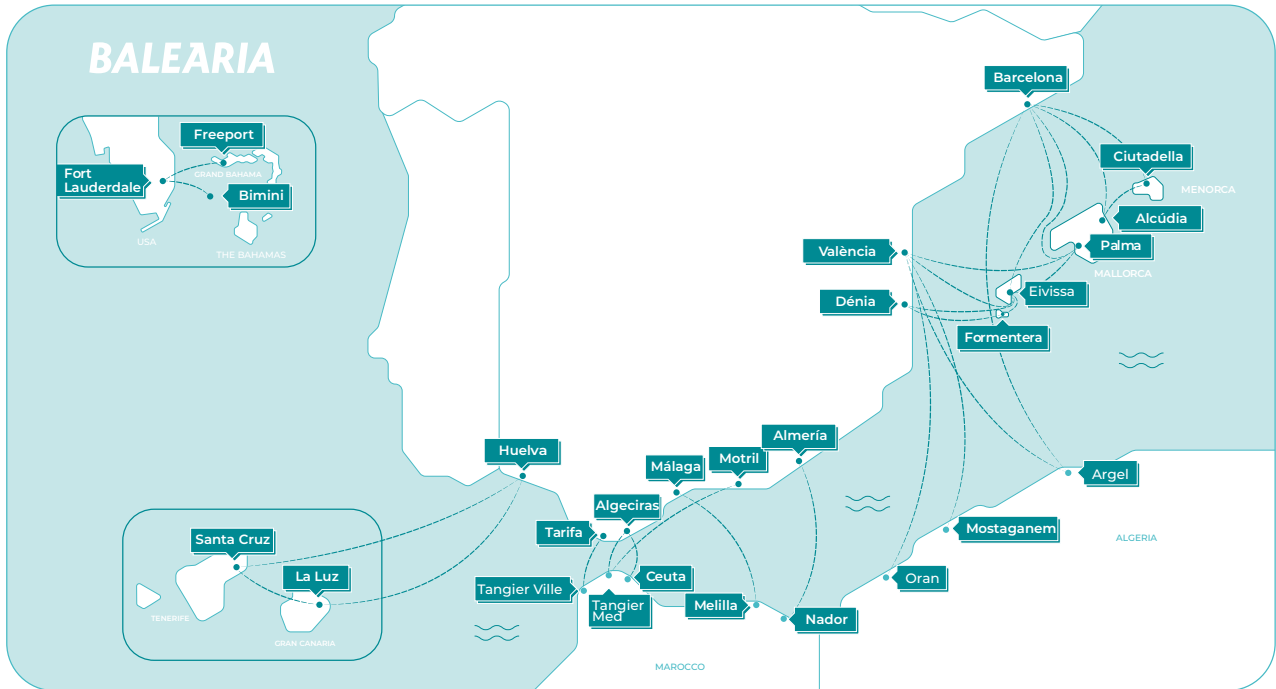
Fast ferries owned

					
Avemar Dos	34 kn	82 m	900	175	
Bimini Blue Marlin	30 kn	39 m	356	-	 
Cecilia Payne	38 kn	86 m	800	200	   
Fast ferry a gas*	35 kn	123 m	1,200	450	
Fast ferry eléctrico 1*	26 kn	87 m	804	225	
Fast ferry eléctrico 2*	26 kn	87 m	804	225	
Eco Aqua	25 kn	28 m	355	-	
Eco Aire	25 kn	28 m	355	-	
Eco Terra	25 kn	28 m	355	-	
Eco Lux	25 kn	28 m	355	-	
Eleanor Roosevelt	35 kn	123 m	1,200	450	   
Jaume I	32 kn	77 m	626	120	
Jaume II	32 kn	81 m	624	150	
Jaume III	32 kn	81 m	655	135	
Margarita Salas	35 kn	123 m	1,200	450	   
Nixe	32 kn	63 m	546	75	
Ramon Llull	32 kn	83 m	550	88	

 Dual engines  Smart ship  Measuring sensors  Electric**  OPS * Under construction

* Cap de Barbaria: electric propulsion; Rusadir: dual fuel electric propulsion.

ROUTES



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