



BALEARIA

LEADING SHIPPING COMPANY

More than 25 years in the maritime transport of passengers, vehicles and goods

Baleària is the leading shipping group in Spain, with more than 25 years of history in the maritime transport of passengers, vehicles and goods, with routes that connect the Spanish mainland with the Balearic Islands, the Canary Islands, Ceuta and Melilla on a daily basis. It is also the only shipping company that links the four islands of the Balearic archipelago. Internationally, it operates in Morocco, Algeria, the United States and the Bahamas.

A pioneer in sustainability

The shipping company, which owns more than 32 ships, is a world leader in sustainability thanks to its pioneering commitment to eco-efficient mobility driven by more planet-friendly energies in order to progress towards decarbonisation.

Innovative spirit

Digitalisation and technology at the service of the customer are strategic elements for Baleària, the cornerstone of which is the Fleet Control Tower, which monitors key data in real time. It also has a fleet of smart ships and has digitalised its cargo logistics operations.

Local with a global outlook

Baleària is a local shipping company, committed to the regions where it operates, with an international vocation. Expanding in foreign markets is one of Baleària's strategic lines to get the group's business project to grow. Baleària's goal is to export a successful business model to become stronger as a global operator.

Social commitment

The company's impact also extends through the Baleària Foundation, through which it organises social, cultural and environmental actions with the aim of promoting the development of the regions it links and improving the well-being of their inhabitants.

32
SHIPS
OWNED

24
ROUTES

5
COUNTRIES

2,500
EMPLOYEES

More information

[Sustainability report 2023](#)

[A 25-years journey](#)



ADOLFO UTOR

Chairman of Baleària and sole shareholder



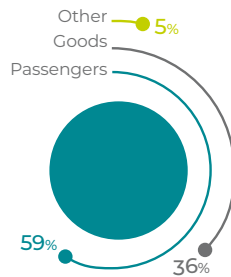
Adolfo Utor (Al Hoceima, 1961) is the president and, since the end of 2021, the sole shareholder of Baleària, whose creation he captained in 1998. In addition, Utor is president of the Social Council of the University of Alicante, a full member of the Spanish Royal Academy of the Sea, a member of the Board of Directors of the Valencian Association of Entrepreneurs (AVE) and also chairs the ANAVE Reg-

BUSINESS MODEL

Regular maritime transport of passengers, vehicles and goods

PASSENGERS Excellence in service

The company combines ferries and fast ferries depending on the route. Baleària stands out for its emphasis on the passenger experience, thanks to the value-added provided by the numerous services on board.



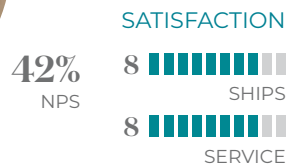
GOODS TRANSPORT Just-in-time goods

Baleària's cargo service is based on reliability and punctuality, with timetables and frequencies adapted to our customers' needs. In addition, the digitalisation of this area has made it possible to streamline port operations and improve customer logistics planning.

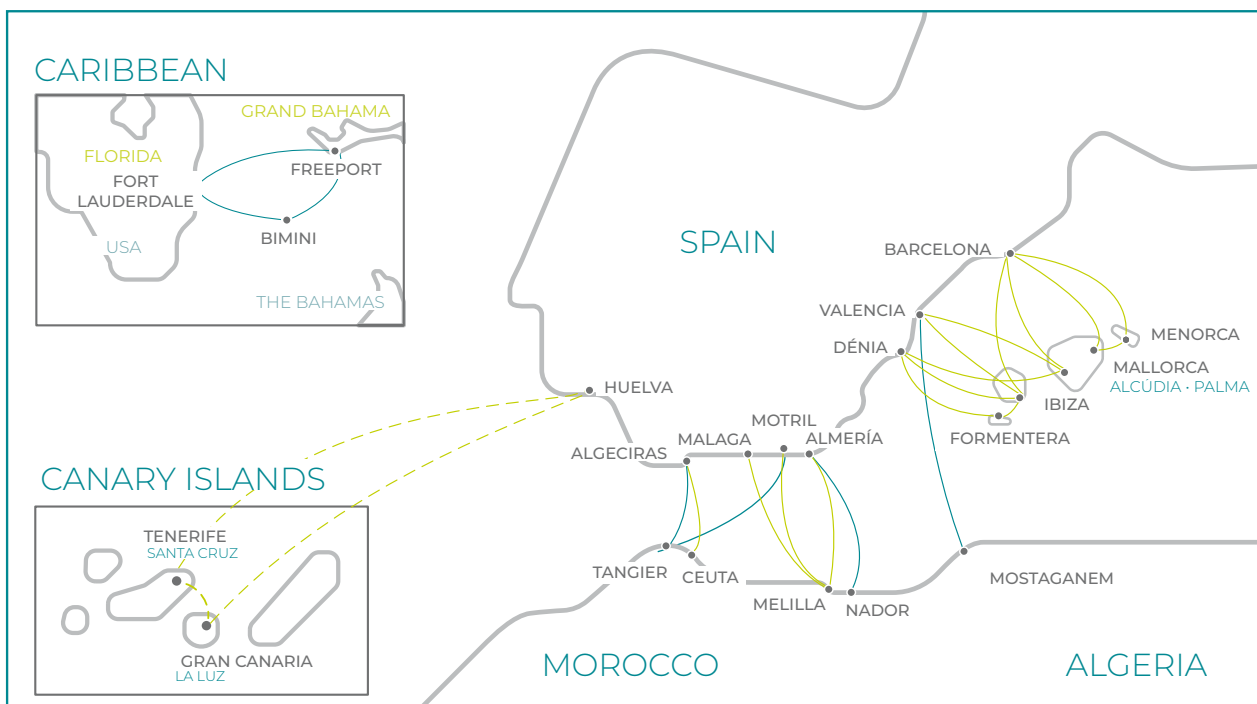
5.242.000
PASSENGERS

1.375.000
VEHICLES

7.414.000
ML CARRIED



*2023



GREEN COURSE

Strategic commitment to the use of eco-efficient fuels

In line with its commitment to the environment, enshrined in the Green Course motto, Baleària's fleet strategy is based on eco-efficient ships that pioneer sustainable mobility at sea, while at the same time working on projects linked to the energies of the future with a view to the goal of zero emissions by 2050.

Dual gas engines

The company has dual-engined ships, a versatile technology that allows it to sail with different fuels. These vessels, as well as sailing with fuel oil, can be propelled by natural gas, an energy that Baleària considers to be a transitional energy –as it is the cleanest and most mature that currently exists–. Thanks to the technology incorporated in these ships, Baleària is prepared to sail into the future with renewable CO2-neutral energy sources, as these engines are able to consume 100% biomethane, as well as green hydrogen mixtures of up to 25%. Baleària is involved in several projects linked to these fuels, which are con-

sidered to be the energies of the future, although the technology is currently unfeasible due to cost and availability.

Electric power

Baleària has two electric propulsion ships. The *Rusadir*, which also operates on natural gas, and the *Cap de Barbaria*, with zero emissions during stops and approaches to the port, which operates between Ibiza-Formentera and could become an experimental laboratory for the use of green hydrogen.

Green Marine Europe

In 2023, Baleària became the first Spanish shipping company to obtain the prestigious

ecological certification Green Marine Europe.

European projects

Baleària is participating in 9 projects with the support of the European Union aimed at promoting the transition to clean energies, improving digital connectivity, and modernizing infrastructure.



Sustainability initiatives

Saving the planet is one of the values the shipping company observes in everything it does. In this way, it implements the circular economy, converting plastic packaging into furniture for boats, and participates in sustainable financing and carbon offsetting projects.



DIGITALISATION

A transversal strategy to improve competitiveness.

The digital transformation of Baleària puts technology at the service of the clients through smart ships and future smart terminals, which allow for a safer, more comfortable and more entertaining journey. And on the other hand, it is focused on improving the efficiency of the company's processes and optimizing its resources, with the goal of becoming a data-driven company, in the medium term, in other words, a company that is guided by data when making decisions.

Fleet Control Tower

This tool monitors different fleet data in real time (location, punctuality, speeds, etc.), and also include data from ships with sensors (fuel consumption, the emissions generated, etc). The information collected is analysed to improve ship operations, control engine parameters, etc.

The most digital journey

Baleària has smart ship offering passengers services such as an on-line audiovisual content platform, Internet, use of QR technology to enter accommodation areas and other additional services,

pet video surveillance, free WhatsApp coverage, online ordering from the cafeteria...

It also has Smart B, a web portal that acts as a pro-active travel assistant, and a chatbot that provides customers with relevant information and guides them through their queries.

Digital cargo model

Baleària has digitized the entire goods transport cycle to streamline port operations and allow customers to better plan their logistics.

13
SMART SHIPS

9
SHIPS
WITH SENSORS



SOCIAL COMMITMENT

Responsible and committed company, engaged with the regions

Baleària defines itself as a responsible and committed company, engaged in the social and economic development of the regions it links together, and the well-being of their inhabitants, without overlooking the fulfilment of its obligations. The ethical principles and values that steer its operations, and the guidelines to be followed with different stakeholders, are set out in its code of conduct.

SDG

As a member of the Spanish Global Compact Network, Baleària has taken on board the United Nations Sustainable Development Goals, as its route map for responsible business while contributing to inclusive and sustainable economic growth.

Sustainability Report

Meanwhile, since 2009, Baleària has publicly and transparently reported its activities to all its stakeholders in the Sustainability Report.

Local suppliers

Baleària plays a driving role in the economy of the regions in which it operates, mainly

through its commitment to local suppliers, who share the same values as the shipping company.

Baleària Foundation

Baleària's commitment to society takes the specific form of the Baleària Foundation programs, founded in 2004 with the aim of improving the social cohesion, cultural fabric and environmental sustainability of the regions where the shipping line operates. The Foundation collaborates with more than 220 organizations, has two venues of its own for cultural activities, and enjoys the altruistic support of a group of company volunteers.

730 M€

SOCIAL CASH FLOW

Is the value generated by the company and how it is distributed among its stakeholders (employees, shareholders, public authorities, investment partners and suppliers of goods and services).

Main SDGs Baleària contributes to

- ODS 8** Decent work and economic growth
- SDG 9** Industry, innovation and infrastructure
- SDG 11** Sustainable cities and communities
- SDG 13** Climate Action



SHIPS

Large and modern fleet, with ferries and fast ferries

FERRIES						
Abel Matutes	23 kn	190 m	900	365	2.235 ml	● ●
Bahama Mama	23 kn	154 m	1.000	320	1.350 ml	● ● ●
Cap de Barbaria	14 kn	82 m	399	74	246 ml	● ●
Ciudad de Mahón	24 kn	154 m	1.000	320	1.500 ml	
Dénia Ciutat Creativa	19 kn	150 m	399	440	1.850 ml	
Eurocarga	17, kn	154 m	-	-	1.775 ml	
Hedy Lamarr	24 kn	186 m	600	444	2.698 ml	● ● ●
Hypatia de Alejandría	24 kn	186 m	880	500	2.364 ml	● ● ●
Marie Curie	24 kn	186 m	400	107	2.364 ml	● ● ●
Martín i Soler	23 kn	165 m	1.200	517	1.710 ml	● ● ●
Nápoles	23 kn	186 m	1.600	458	1.100 ml	● ●
Passió per Formentera	22 kn	100 m	800	108	350 ml	
Poeta López Anglada	18 kn	132 m	1.257	243	832 ml	
Regina Baltica	19 kn	145 m	1.600	348	1.250 ml	
Rusadir	22 kn	187 m	1.800	576	1.176 ml	● ●
Sicília	21 kn	186 m	1.000	424	2.047 ml	● ● ●
Vírot	12 kn	64 m	-	-	117 ml	

FAST FERRIES					
Avenir Dos	34 kn	82 m	900	175	
Bimini Blue Marlin	30 kn	39 m	356	-	
Cecilia Payne	38 kn	86 m	800	200	● ●
Formentera Direct	24 kn	49 m	309	36	
Eco Aqua	25 kn	28 m	355	-	
Eco Aire	25 kn	28 m	355	-	
Eco Terra	25 kn	28 m	355	-	
Eco Lux	25 kn	28 m	355	-	
Eleanor Roosevelt	35 kn	123 m	1.217	450	● ● ● ●
Jaume I	32 kn	77 m	626	120	
Jaume II	32 kn	81 m	624	150	
Jaume III	32 kn	81 m	655	135	●
Margarita Salas*	35 kn	123 m	1.217	450	● ● ● ●
Nixe	32 kn	63 m	546	75	
Ramon Llull	32 kn	83 m	550	88	●

Baleària ferries offer numerous services allowing passengers to enjoy their crossing in comfort.

Ship-specific services

► Lounge accommodation (Tourist and Superior) and cabins ► Restaurants (self-service and à la carte) ► Bar ► Shop ► Bar and relaxation areas on the outdoor deck ► Swimming pool ► Children's play area ► Special services for families ► PRM adaptations ► Luggage storage ► Pet and cabin areas ► In high season there is an on-board entertainment program.

Smart ships services

► Multimedia content platform ► Webcams in the Pet Friendly kennels ► Internet connection (vouchers) ► Access via QR ► Free WhatsApp coverage ► Online ordering from the cafeteria ► Digital signage

The key characteristics of fast ferries is their sailing speed, normally above 30 knots, allowing crossings to be completed in a shorter time.

Ship-specific services

► Lounge accommodation (Tourist and Superior) and cabins ► Bar ► Shop ► Special services for families ► PRM adaptations ► Luggage storage ► Pet areas

Smart ships services

► Multimedia content platform ► Webcams in the Pet Friendly kennels ► Internet connection (vouchers) ► Access via QR ► Free WhatsApp coverage ► Online ordering from the cafeteria ► Digital signage

- With dual gas engines
- Smart ship
- Measuring sensors
- OPS
- Electric ferry

(*) Under construction

AUXILIARY VESSELS

Àguila Pescadora, Corb Marí, Rolón Plata, Foners, Wander of the Port

BALEARIA